

Creativity and Culture – how it can help deliver your Board's priorities

Beaconsfield and Chepping Wye Community Board

16th February 2021

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Buckinghamshire Cultural Strategy

Our vision is to celebrate our identity and increase opportunity.

To use culture to make Buckinghamshire a creative and exciting place to live, study, visit and do business.

We aim to protect and promote our cultural and artistic heritage and help communities to grow.

Cultural Strategy: Cultural Strengths

1. **Literary Heritage** – John Milton, Roald Dahl, Enid Blyton, Terry Pratchett, Mary & Percy Shelley, Thomas Gray
2. **Sports Heritage** – Stoke Mandeville & Ludwig Guttman, National Paralympic Heritage Trust, Silverstone, Dorney Lake, Wycombe Wanderers
3. **Places of Historical & Cultural Interest** – Waddesdon & National Trust properties, Bucks County Museum, Queens Part Arts Centre, Garsington Opera, festivals
4. **Areas of Outstanding Natural Beauty** – The Chilterns offer The Chiltern Way, Chilterns Cycleway & environmental heritage
5. **Cultural & Creative Economy** – Pinewood Studios, National Film and Television School, digital, artists & makers, Bucks College Group, Bucks New University, University of Buckingham

Cultural Strategy: Priority Outcomes

1. A thriving economy and high quality jobs

3. Improved health and wellbeing of the population

2. Equality of access to cultural activities and opportunities

4. Revitalised heritage and transformed places

Health and Wellbeing

Exploring opportunities to develop cultural responses
Addressing Covid-19 issues

Community Cohesion

Culture sector support, creativity for mental health and to connect people, look to continue community cohesion after Covid-19

Children & Young People

Creativity at all ages,
Heritage trails- skills
Schools and Cultural Learning, Family-friendly arts

Bucks in 100 Objects

Online lockdown version,
Over 80 nominations,
Potential to build large-scale culture/visitor economy project

Co-ordinated Activities

County-wide approach, opportunities for activities in different communities, meeting local needs, local-led creativity

Storytelling

Lockdown Stories, Collecting Stories, Community Storytelling, Open Weekend Development of major, county-wide, future Festival

Our Projects / Your Priorities

How can we help you?

Creativity and culture can be a tool to address priorities

Working with artists can provide amazing and unexpected results

We can help with:

- Brainstorming and defining project ideas
- Building on your local priorities to see where creativity and culture might help address needs
 - Helping groups or organisations to raise additional funds for delivery
 - Helping to find and commission artists to work with communities and groups



Young
People's
Heritage
Trail

Online /
Offline Art
Club

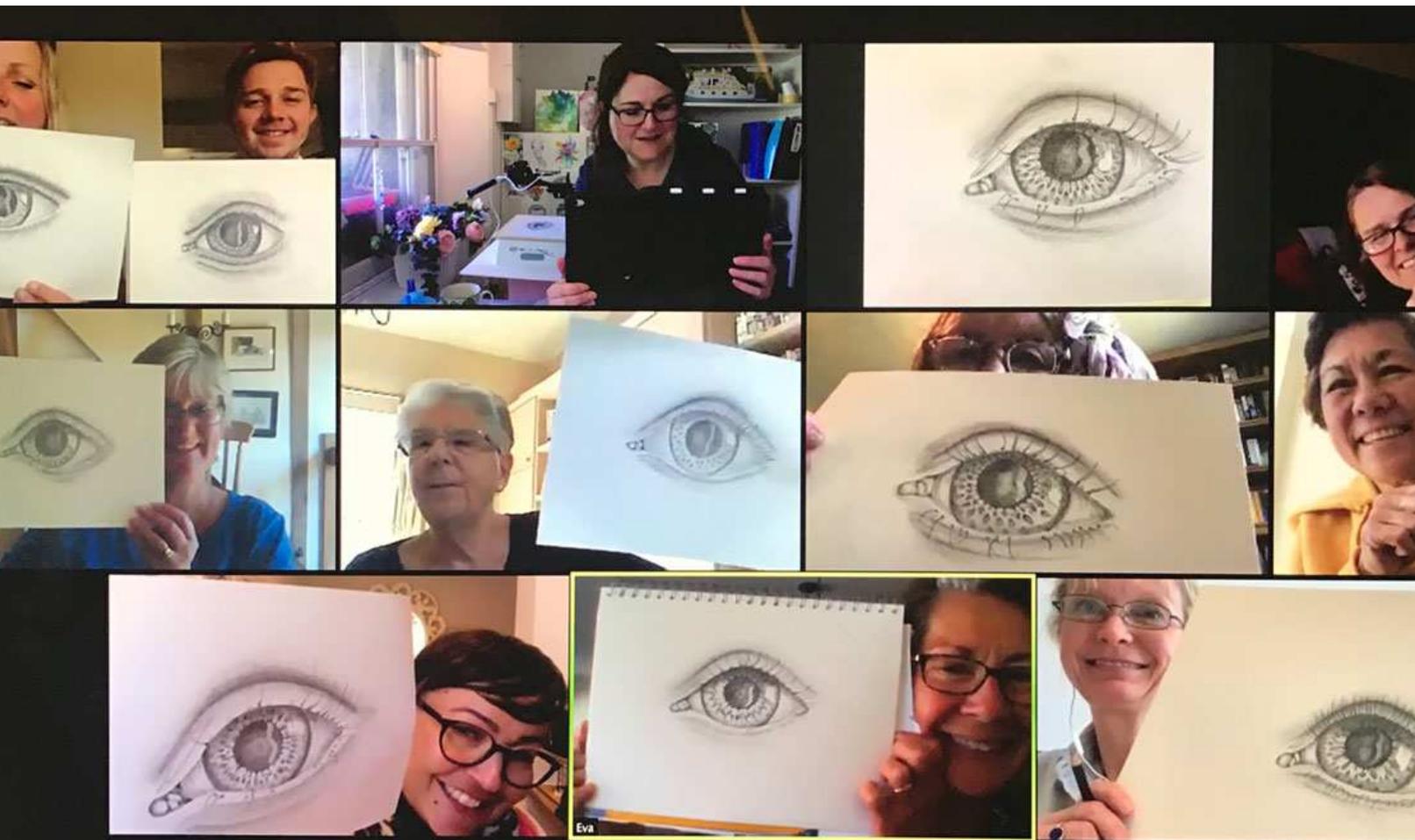
Sharing
Childhood
Exhibition

Open
Weekend
(2021)

Ideas/Opportunities



Young People's Heritage Trail
Outcomes: new way of looking at local heritage,
engaged young people, fun, local pride, identity, skills



Online/Off-line Art Club

Outcomes: connection, sharing, local creativity, inspiration, health and wellbeing, real world in time.



Sharing Childhood Exhibition

Outcomes: supporting older residents, connection, memory, sharing heritage and stories, wellbeing



Open Weekend

Outcomes: arts/creative tasters, local creativity, stories, trails, co-ordinated county-wide approach

Starting points:

- What are the local needs?
- Could they be tackled through creativity and culture?
- Is there a problem area or issue that needs a creative approach?
- Is there a particular group of people that you think would enjoy shaping, and being part of, a cultural project?

Local priorities, need, opportunities

Any Questions?

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